

AD SIZE SPECIFICATIONS



FULL PAGE

Bleed ad: 8.8" x 11.3" (22.35 cm x 28.7 cm)
Non-bleed ad: 8" x 10.5" (20.3 cm x 26.7 cm)

HALF PAGE HORIZONTAL

Bleed ad: 8.8" x 5.8" (22.35 cm x 14.7 cm)
Non-bleed ad: 8" x 5" (20.3 cm x 12.7 cm)

HALF PAGE VERTICAL

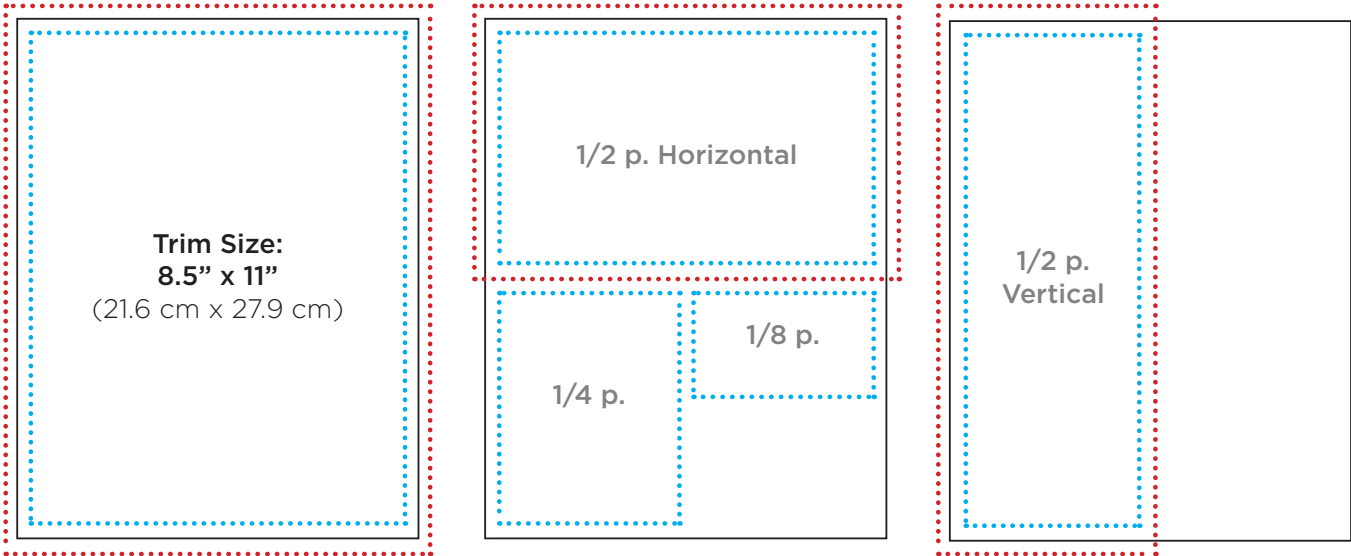
Bleed ad: 4.55" x 11.3" (11.55 cm x 28.7 cm)
Non-bleed ad: 3.875" x 10.5" (9.8 cm x 26.7 cm)

QUARTER PAGE

3.875" x 5.1" (9.8 cm x 13 cm)

1/8 PAGE

3.875" x 2.5" (9.8 cm x 6.3 cm)



..... BLEED _____ TRIM NON-BLEED & TYPE SAFETY

RESOLUTION
300 DPI

CMYK

.jpeg .eps
.pdf .tiff

FLATTENED
FILES

TRIM
MARKS

~~RGB~~

~~.psd
(non flattened files)~~